

SMS & WIN PROMOTION

Appears in *Trucking Made Easier*, a WesTrac Truck Publication

1. Information on how to enter and the prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents aged 18 years or over who reside in NSW, ACT or WA and have a valid Australian mobile number ("**Participant**").
3. Employees (and their immediate families) of the Promoter and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.
4. Promotion commences at 9.00am AEST on 1 July 2012 and closes at 5.00pm AEST on 30 September 2012 ("**Promotion Period**")
5. To enter the promotion participants must SMS, in less than 25 words, their favourite part of *Trucking Made Easier* magazine, their name, suburb and postcode to 0447 462 743.
6. SMS is the only method of participation for this promotion.
7. The cost of sending an SMS entry is the responsibility of the participant and will vary depending on the mobile network used. Total cost of SMS entry is 55 cents including GST. (*Entry service is provided by SL Interactive Pty Ltd, ABN 82 113 572 277*).
8. All valid entries received during the Promotion Period will be entered in the prize draw for the chance to win 1 of 4 Cat[®] promo packs, valued at \$102 recommended retail price ("RRP"), and including one cooler bag, one cap, one t-shirt, one pen, one can cooler and one pewter key ring.
9. The prize draw will be conducted at 12 noon AEST on Monday 8 October 2012 at SL Interactive Pty Ltd, 1/22 Buchanan Rd, Brooklyn VIC 3012. Entries will be drawn at random. Each winner is limited to a maximum one prize.
10. Winning participants will receive an SMS notification and email message. The winning notification email or SMS will contain a prize claim code and instructions on how to claim the prize.
11. Total prize pool is valued at \$408 RRP.
12. Prizes are not transferable & cannot be taken as cash, unless otherwise stipulated.
13. Prize values are correct at time of printing but no responsibility is accepted for any variation in the value of any prizes.
14. The Promoter is not liable for any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained during the course of accepting or using the prize, except for any liability which cannot be excluded by law.
15. Participants must ensure that care is taken when sending SMS entries. It is the participants' responsibility to ensure that the SMS is sent to the correct number (0447 462 743).
16. The Promoter is not liable for costs incurred, responses received or any other consequences of your error.
17. SMS entries submitted/received outside of the promotion dates will not be included as part of the promotion but may still incur an SMS fee as outlined in item 7.
18. Prizes will only be delivered in Australia and each winner should allow 28 days from the prize draw for delivery of their prize.

19. If for any reason this Promotion is not capable of running as planned, whether caused by infection by computer virus, mobile phone failure, line drop out, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupt or affect the administration, security, fairness or integrity of the Promotion, the Promoter reserves the right in its sole discretion, (subject to any written direction given by a relevant Regulatory Authority), to cancel, terminate, modify or suspend the Promotion. The Promoter may in its sole discretion disqualify any individual who tampers with the entry process.
20. Entries are deemed to be received at the time of receipt into the Promoter's database. The Promoter is not responsible for receipt of incorrect, inaccurate or incomplete information caused by an entrant or occurring during transmission. The Promoter is not responsible for any problems or technical malfunction of any telephone, telephone or computer network, or lines, servers, or telephone or internet providers, traffic congestion on any phone or computer network, or any combination thereof, including any injury or damage to participants or any other person's handset or computer related to or resulting from participation or sending or receiving of any communication or of any materials in this Promotion.
21. The Promoter reserves the right to request winners to provide proof of identity, proof of residency at the nominated delivery address and proof of entry validity in order to claim a prize. Proof of identification, residency and entry considered suitable for verification is at the discretion of the Promoter. In the event that a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.
22. The Promoter reserves the right to verify the validity of entries and to disqualify any entry which, in the opinion of the Promoter, includes objectionable content, profanity, potentially insulting, inflammatory or defamatory statements, disqualify any entrant who tampers with the entry process, who submits an entry that is not in accordance with these terms and conditions or who has, in the opinion of the Promoter, engaged in conduct in entering the Promotion which is unlawful, fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the Promotion or the Promoter. The Promoter reserves the right to disqualify a winner if the Promoter becomes aware that the winner and/or the winner's entry is of a type described in this clause.
23. Should an entrant's contact details change during the promotional period, it is the entrant's responsibility to notify the Promoter. A request to modify or access any information provided in an entry should be directed to the Promoter.
24. If the prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value, subject to law.
25. Once the prizes have left the Promoter's premises, the Promoter takes no responsibility for prizes damaged, delayed or lost in transit.
26. The Promoter's decision is final and no correspondence will be entered into.
27. The Promoter is WesTrac Pty Ltd of 1 Crescent Street, Holroyd NSW 2142 (ABN 63 009 342 572). Tel: (02) 9840 4600